

Innovation COMPASS™

A practical framework designed to help leaders and organisations navigate the messy reality of innovation. Like a compass, it provides direction when paths are uncertain, anchored by six essential pillars (plus one reinforcing pillar) that ensure progress, alignment, and impact.

Culture First

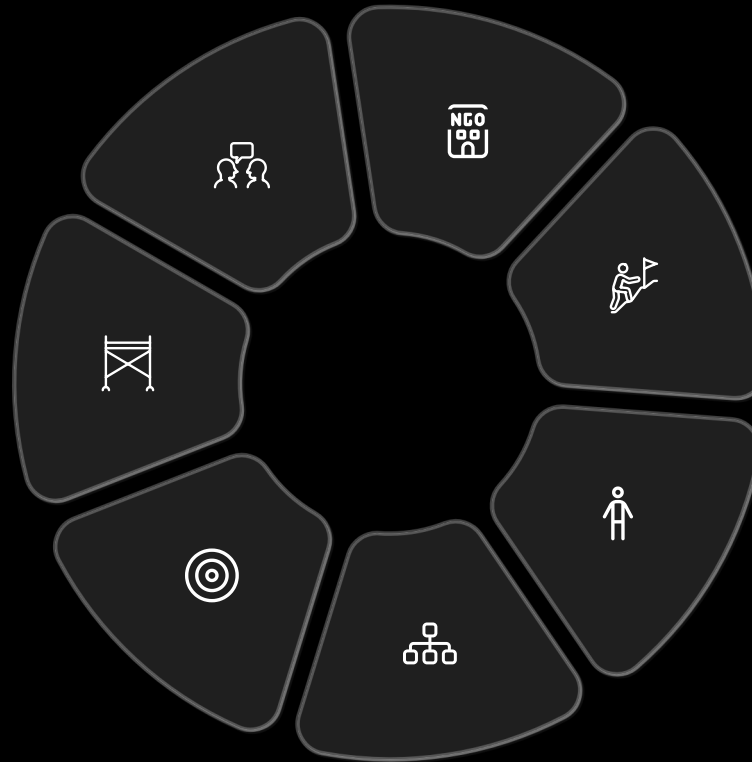
Innovation succeeds when people feel safe to ask better questions, challenge defaults, and experiment without fear.

Scaffolding

Discipline, clarity, and structure are the invisible supports that protect innovation from being crushed by business-as-usual pressures.

Strategy

Innovation must cascade from boardroom ambition to frontline action, forming a clear steel thread.



Organisational Fit

Tailor your approach to the system you're in—its politics, maturity, and power structures.

Momentum

Start small, deliver visible wins, and build belief through progress before scale.

People

The right people—credible, trusted, ambidextrous, with a bit of 'mongrel'—make the difference.

Architecture

Innovation needs scaffolding: funding, governance, clarity, and rhythm to protect progress.